

Cancer Research in the Media: **International Workshop for Scientific Journalism**

Workshop Highlights

The Cancer Research in the Media: International Workshop for Scientific Journalism will take place in New Delhi, India from October 12 – 13, 2015 and in Mumbai, India from October 15-16, 2015.

The below program is a condensed version of the full workshop agenda. The workshop sessions will start at 10:00 am and end at 6:00 pm on both days and both cities.

Day 1

- Welcoming Remarks
- Orientation and Workshop Preview
- Participants' Challenges in Writing Health Stories
- Scientific Overview of Major Challenges and Research Questions in India
- Ten Established Criteria for High-Quality Health Stories
- Group Activity: Apply the Criteria for High-Quality Health Stories
- The Experience of a Local Journalist While Reporting a Story
- Application of Criteria to Health News Stories in India
- Summary Discussion of Day One

Day 2

- Review Day One and Preview Day Two
- The Challenges of Reporting on Environmental Risk Factors
- The Challenges of Reporting on Tobacco Control
- The Challenges of Reporting on Cervical Cancer and Human Papilloma Virus
- Dialogue Between a Journalist and a Researcher
- Review and Evaluate Today's Selected Studies or Stories